

October 2012

[T2T]

# NEWSLETTER

Teen-2-Teen Magazine

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Press Release

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## TEENS CELEBRATE EARTH DAY 2013 BY ENTERING OUR GLOBAL CONTESTS:

# Our Earth - Let's Save Her

Undoubtedly, the declining state of our environment and the threat it poses to our planet's future affect every one of us. The question is, how many people realize the seriousness of it all. We all need to pitch in and find a way to help. Bringing teens from anywhere, of any ethnicity, social, economic, family background, or life circumstance together through various projects can create a powerful force, heightening awareness and understanding of the situation

TEEN-2-TEEN International Magazine is honored to be a Media Sponsor of the 43rd Annual Green2Gold EarthDay 2013 & TechBrew event and present our T2TEarthDay Contest Awards Ceremony

*Teen-2-Teen & Green2Gold* invite all teens to participate in various contests where, through different art mediums, creative writing, videos and music, they will be able to demonstrate their understanding and ideas of how to repair and protect our home that we call Earth.

### Teen-2-Teen:

Teen-2-Teen [T2T], an international print and online publication created by teens for teens, provides an incredible opportunity for teenagers from around the world to connect through their own magazine. They contribute news and opinions on subjects that affect them. As they share their stories, talents, and cultures they learn how to work together, developing a sense of mutual appreciation and respect, ultimately bonding with each other in a manner that can only serve to further enrich both their current and their future lives.

### Green2Gold:

Green2Gold, a project of the Environmental Education Group, (a 501c3 non-profit institution, founded in 1972) is dedicated to building a better, greener world through ethical, environmental economic development. Green2Gold is dedicated to helping green businesses grow through their unique Environmental Incubation™ process. Green2Gold mentors, educates, and brings to market environmental technologies, services, sustainable enterprises and environmentally-respectful products. Green2Gold encourages teens to volunteer by getting involved in projects around the world.



Submission deadline: March 31, 2013

October 15, 2012 Contest(s) announcement

March 31, 2013 Submission deadline

Apr. 1 - Apr. 12, 2013 Judging & winners' notification

April 20, 2013 Awards Ceremony

Participants must be between the ages of 13 to 19 years

**GLOBAL CONTESTS BY TEENS**

The contests cover four (4) major categories:

Fine Arts

creative writing

short videos

music

Here is your chance to raise awareness by delivering a powerful message through art, writing, video or music, about things that surround us in relation to the environment, community and the world.

Use your imagination, creativity and talent to inspire others to take action in recycling, preserving flora and fauna, protecting our air, keeping our water clean, caring for animals and endangered species.

Earth Day 2013

**Special Feature:**

# *Invent* the *Future*

Over the years ENVIRONMENTAL EDUCATION GROUP (EEG) and Green2Gold (G2G) have been committed to promoting effective environmental entrepreneurship at all levels of society, to fostering sustainable, environmental and renewable energy sources, and new eco-compatible materials and products. This has led to the development of the Young Eco Inventors Contest for kids and YIPEE KIDS PROGRAMS.

Today, EEG/G2G encourages teens around the globe to describe, draw and create their vision of helping the planet in any way they can imagine: technology, energy, food, pollution, water conservation and etc.

Here is an enormous opportunity for teens to become inventors, and who can be a better mentor than EEG/G2G?

Submit your ideas to [t2t@mtasa-us.org](mailto:t2t@mtasa-us.org) by email: Submissions will be judged by experts from EEG/G2G.

*The winner will receive a cash prize, a medal with certificate and an annual membership in EEG/G2G.*

With this membership, you become a part of Green2Gold incubator, and can participate in workshops for sustainable green and clean technologies, responsible enterprises, renewable energy and much more.



Nature



Harmony in



Recycling



Clear Air



Clean Water



Inventions

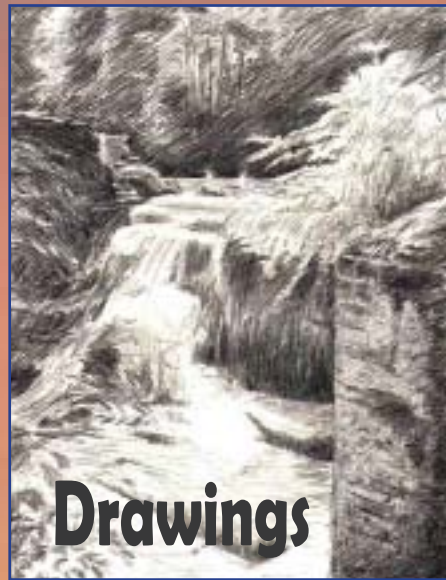


# Fine Arts

## Paintings

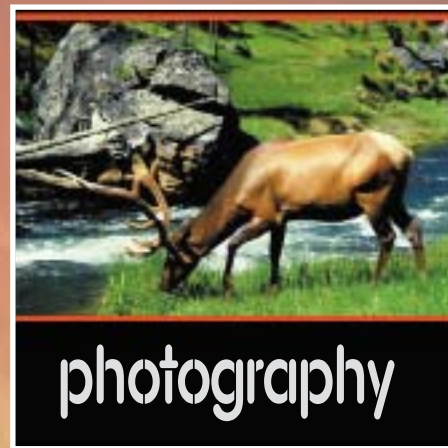


Oil, oil pastel, watercolor, crayons, acrylic, mixed media



## Drawings

Charcoal, pencil, color pencil, crayons, mixed media



## photography

Color or B&W, mixed media



## Graphics



## Comic Strips

Color or B&W

Your artwork must be created on A4 (210 x 297mm international standard paper size) or 8.5 x 11" size paper.

No more than three entries will be accepted per contestant.

## Submission

Entries must be submitted electronically to

[t2t@mtasa-us.org](mailto:t2t@mtasa-us.org)

Take a high-quality digital photo of your work and attach to an email in JPEG format with 300 dpi.

The following information must be included in your email:

Type in the Subject Line:

“Earth Day - Fine Art Contest”

Type in the body of the email:

full name, address, phone number, email address, age & title of your work and medium used

Winning entries will be:

displayed online  
published in Teen-2-Teen Magazine  
published in our 2014 calendar  
printed on limited edition authentic and official postal stamps (private collection)

# Creative Writing

- a. Poetry
- b. Short Story
- c. Essay



## SHORT VIDEOS

- a. Music Video
- b. Commercial
- c. Film (documentary, fiction, non-fiction, comedy)

## Submission

We encourage teen writers to submit an original short story, poem or essay demonstrating awareness and understanding of the environmental state (forests, oceans, air, animal life) as well as ideas on how to repair the damage already done and prevent future abuse and deterioration from occurring.

## Submission

Short story and/or essay should not exceed **800** words. All entries must be submitted in English. Contestants can submit up to one entry in each category.

Entries must be emailed to [t2t@mtasa-us.org](mailto:t2t@mtasa-us.org)

Type in the Subject Line:

“Earth Day - Creative Writing Contest”

Type in the body of the email:

full name, address, phone number, email address, age

The length of submitted videos can be from 1 to 10 minutes. For movies, submit a trailer (again, from 1 to 10 minutes). Commercials and films must be in English or with sub-titles. Videos can be submitted in **MP4** or **WMV** format.

Contestants can submit up to one entry in each category.

Entries must be emailed to [t2t@mtasa-us.org](mailto:t2t@mtasa-us.org)

Type in the Subject Line:

“Earth Day - Short Videos Contest”

Type in the body of the email:

full name, address, phone number, email address, age



Teens are welcome to submit one original song (lyrics and music)

Songs can be submitted in **MP3**, **WMA** for audio or **MP4**, **WMV** for video.

Entries must be emailed to [t2t@mtasa-us.org](mailto:t2t@mtasa-us.org)

Type in the Subject Line:

“Earth Day - Music Contest”

Type in the body of the email:

full name, address, phone number, email address, age.



We invite teens to submit interviews, articles, short stories, art, photography, etc. for a special Teen-2-Teen issue dedicated to our environment. This issue will be available online and in print.



# DESIGN A Poster



(sample entry)

Teens are invited to design a poster inspired by the *Invent the Future* theme.

**MEDIA:** photography, graphics, painting, drawing or mixed media

**Fine Arts** contest's submission rules apply here.

Poster will be available at the Awards event.

The winner will receive \$100.00, a certificate & a gift bag.

## JUDGING

All submissions will be judged by professional artists, photographers and writers, and evaluated based on imagination, originality and creativity. The decision will be final.

# WINNERS

(1st, 2nd and 3rd place) will be selected from the following categories:

### Fine Arts:

- Paintings, drawings
- Photography
- Graphics
- Comic Strips

### Short Videos:

- Music Video
- Commercial
- Film

### Creative Writing

### Music

Winners will receive cash prizes, medals, certificates and gifts.

The 1st place winner will receive	<b>\$100.00</b>
The 2nd place winner will receive	<b>\$75.00</b>
The 3rd place winner will receive	<b>\$50.00</b>

Three (3) contestants from each category will receive Honorable Mentions.

## People's Choice Award

All submissions will be available on **FLICKR, Facebook** and **YouTube** for the public to vote for their favorite entry.

Voting details will be available at [www.teen-2-teen.org](http://www.teen-2-teen.org)

**All winners will be announced in March by email.**

**DON'T WAIT TILL DEADLINE TO SUBMIT YOUR ENTRY(S).**

**EARLY SUBMISSIONS WILL RECEIVE LONGER EXPOSURE TIME ON *FLICKR, YOUTUBE* AND *FACEBOOK*.**

### Disclaimer:

All entries become the joint property of [T2T] Magazine and the Environmental Education Group/Green2Gold, both of whom reserve the non-exclusive right to use all photographs in printed and/or online publications or for promotional purposes. The contest entrant retains rights to their submitted work.

**GOOD LUCK!**